PRESS RELEASE

Innuos Strengthens Asian Presence with Launch in Vietnam

New distribution partnership marks the next step in Innuos' expansion across Asia, supported by a series of events and demonstrations in Vietnam throughout 2026

Faro, Portugal
10 September 2026

Innuos is pleased to announce its launch in Vietnam through a new distribution partnership with Dong Thanh – Hoa Phuc Co. Ltd.

The alliance marks another important step in Innuos' continued expansion across Asia, giving Vietnamese music lovers, audiophiles, dealers, and industry professionals local access to the complete Innuos ecosystem, supported by product demonstrations, specialist guidance, and after-sales service.

Combining Innuos' expertise in digital audio technology with Dong Thanh – Hoa Phuc Co. Ltd.'s knowledge of the Vietnamese high-end audio market, the partnership aims to deliver carefully tailored digital source solutions focused on sound quality, reliability, and ease of use.

"Vietnam has a strong and growing high-end audio community, and we are delighted to begin this new partnership with Dong Thanh – Hoa Phuc Co. Ltd.," says Amelia Santos, Innuos Co-founder and CEO.

The launch will be supported by a series of events in Vietnam through the end of 2026, with APAC Sales Manager Yaohan Yang representing Innuos.

Audio Shows in Ho Chi Mihn City and Hanoi

Innuos will make its first official demonstrations in Vietnam at AV Show 2026 in Ho Chi Minh City, from 11 to 13 September, with a ZENith Next-Gen and STREAM3 serving as digital sources in two high-performance systems.

The demonstrations will also support the Vietnamese premiere of the Bowers & Wilkins 800 Series Diamond D5 loudspeakers.

In early November, Innuos will also participate in the High-End Show in Hanoi.

NAZARÉ World Tour Comes to Vietnam

The NAZARÉ World Tour, showcasing the NAZARÉ Series, will arrive in Vietnam also in November, with a dedicated event at the Dong Thanh – Hoa Phuc Co. Ltd. Showroom.

These activities mark the beginning of Innuos' long-term presence in Vietnam and further reinforce the company's expansion across the Asia-Pacific region.

About Innuos

Founded in 2009, Innuos is a leading digital audio technology company dedicated to unleashing the magic in music. Engineered and handcrafted in state-of-the-art facilities in Faro, Portugal, acclaimed music streamers and servers are purpose-designed to elevate the digital listening experience for the most demanding audiophiles.

The nearly 50-member team, including a specialized R&D unit, ensures a holistic approach, pairing in-house developed software with meticulously selected, high-grade components and precision-engineered hardware. This dedication to sound quality, reliability, and ease of use is why Innuos products consistently redefine the potential of high-fidelity digital audio.

Innuos products have received over 100 press awards and highly praised reviews and are available in more than 50 countries through over 210 Hi-Fi partner stores worldwide. Innuos works with distributors in Thailand, China, Taiwan, Indonesia, Australia, South Korea, Japan, and now in Vietnam.

Innuos is a Hi-Fi brand committed to innovation, sustainability, and inclusion, and very proud of its social responsibility programs.

Find product images here

Unleash the magic in music!

More info on Innuos.com