## PRESS RELEASE

OCEANIA

# Innuos Opens a New Chapter in Australia and New Zealand with Advance Audio

Portuguese brand strengthens market presence with new distributor and regional events

Faro, Portugal
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Innuos has chosen Advance Audio as its new official distributor for Australia. Through this new partnership, Advance One, the company's New Zealand arm, will also represent Innuos across the neighboring country. Based in Sydney, rooted in over three decades of hi-fi experience, Advance Audio Australia is led by Nigel Ng.

This agreement will bring Innuos' range of high-performance products to a broader audience of music lovers and audiophiles across both markets, supported by local expertise and a strong understanding of the region's high-end audio landscape.

## A Regional Celebration of Music

Innuos marks this new chapter with a series of events across Australia and New Zealand this July, inviting partners, customers, and music enthusiasts to experience the brand in person.

The main event, the NAZARÉ World Tour, takes place on July 4th in Sydney at Audio Connection, with Innuos Co-Founder and CEO Amelia Santos and APAC Sales Manager Yaohan Yang both in attendance.

Further events will follow at partner locations across the region:

**Australia**

Miranda Hifi - July 3rd
Audio Connection – July 4th

**New Zealand**

Tasman Bay Audio - July 8th
Paul Money Hifi - July 11th

Each event offers a hands-on encounter with the Innuos range, guided by people who know the products and the music behind them.

## Innuos collection

Innuos' range is composed of the following products:

**NAZARÉ Series**
NAZARÉ music streamer and server
NazaréNET audiophile network switch
NazaréFLOW digital audio reclocker

**ZEN Next-Gen Series**
ZEN Next-Gen music streamer and server
ZENith Next-Gen music streamer and server
Next-Gen NET audiophile network switch (coming soon)
Next-Gen FLOW modular reclocker (coming soon)

**STREAM Series**
STREAM1 music streamer and server
STREAM3 music streamer and server
LPS1 linear power supply
NET1 audiophile network switch (coming soon)
NET3 audiophile network switch (coming soon)

Amelia Santos, Co-Founder and CEO of Innuos, said: “We are delighted to begin this new chapter with Advance Audio Australia. Their knowledge of the high-end audio market, strong local relationships, and shared passion for musical performance make them an ideal partner for Innuos in Australia and New Zealand. As more music lovers look for digital sources that combine outstanding sound quality with flexibility and ease of use, we are excited to make our products more accessible in the region and to grow the Innuos brand there.”

With this new partnership, Innuos continues its mission to unleash the magic in music through the synergy of innovative engineering, artisanal craftsmanship, and customer-focused design.

For any media inquiries or interview requests, please contact the Innuos Marketing Team at marketing@innuos.com

## About Innuos

Founded in 2009, Innuos is a leading digital audio technology company dedicated to unleashing the magic in music. Engineered and handcrafted in state-of-the-art facilities in Faro, Portugal, its acclaimed products are purpose-designed to elevate the digital listening experience for the most demanding audiophiles.

The nearly 50-member team, including a specialized R&D unit, ensures a holistic approach, pairing in-house developed software with meticulously selected, high-grade components and precision-engineered hardware.

This dedication to sound quality, reliability, and ease of use is why Innuos products consistently

redefine the potential of high-fidelity digital audio.

Innuos products have received over 100 press awards and highly praised reviews and are available in more than 50 countries through over 210 Hi-Fi partner stores worldwide.  Innuos works with distributors in Australia, Thailand, China, Taiwan, Indonesia, South Korea, and Japan.

Innuos is a Hi-Fi brand committed to innovation, sustainability, and inclusion, and is very proud of its social responsibility programs.

**Unleash the magic in music with Innuos!**

**More info on Innuos.com**

