

PRESS RELEASE

INNUOS LAUNCHES IN JAPAN

Innuos expands into Japan in partnership with Timelord Ltd.

Exclusive NAZARÉ World Tour event in Tokyo

Faro, Portugal
March 27, 2026

Innuos takes another major step with its launch in Japan, in partnership with the high-end hi-fi Japanese distributor Timelord Ltd. This strategic alliance, officially launched March 30, 2026, marks a milestone in Innuos' expansion in Asia and comes at a time of growing interest in streaming in Japan. As the world's second-largest music market, this country represents an important opportunity for Innuos to bring its full ecosystem to a discerning audience of music lovers and audiophiles through a dedicated local channel. It also creates an opportunity for Japanese listeners to experience leading digital audio technology, enabling them to enjoy music in digital format with a remarkable level of realism, immersion, and emotional impact.

NAZARÉ World Tour Event

To celebrate this long awaited market entry, Timelord will host a NAZARÉ World Tour event in Tokyo, part of the global tour for Innuos flagship music streamer and server. The event will offer guests an experience of NAZARÉ in a curated, high-performance demonstration environment.

On March 30, the event will feature two invitation-only sessions held in a concert hall, where guests will be invited to enjoy an experimental concert designed to showcase the emotional realism and immersive capabilities of the NAZARÉ. In a unique fusion of live and reproduced performance, renowned Japanese tenor Tatsuya Higuchi will sing live for guests, accompanied by orchestral music played through the NAZARÉ, demonstrating the system's extraordinary ability to convey the scale, texture, and feeling of a live musical event.

A flagship experience

NAZARÉ was unveiled in Faro at Innuos Headquarters just before the official launch at High End Munich, setting the stage for the brand's NAZARÉ World Tour - bringing the flagship experience to listeners, partners, and press across key markets like the USA, UK, Switzerland, China, Taiwan, Hong Kong, Thailand, South Korea, Singapore, Indonesia, Germany and now, Japan.

Named after the Portuguese submarine canyon that creates some of the biggest waves in the world, NAZARÉ delivers unparalleled sonic realism and clarity. It brings the powerful energy, immersive presence, and emotional depth of live music through exceptional sonic transparency. Faster yet smoother, NAZARÉ is a technological marvel engineered to deliver a listening experience of remarkable scale and impact. It reveals subtle textures and dynamic range you may never have heard before. Later in the year, NAZARÉ will be enhanced even further with the addition of NAZARÉ FLOW and NAZARÉ NET, forming a three-piece solution for the ultimate audio experience.

Innuos range of products

Japanese music lovers and audiophiles will also be able to explore the rest of Innuos' portfolio of high-performance digital audio solutions including:

- STREAM Series of music streamers and servers
(STREAM1, STREAM3, and the LPS1 linear power supply)
- ZEN Next-Gen Series of music streamers and servers
(ZEN Next-Gen and ZENith Next-Gen)
- PhoenixNET audiophile network switch
- PhoenixUSB reclocker

Together, these products deliver a scalable upgrade path for a wide variety of high-end systems, unified by the intuitive and in-house developed Sense App.

Through the Sense App, users can access, besides locally ripped CDs and imported music, multiple radio stations and streaming services in one place, including platforms such as Qobuz, which launched in Japan in late 2024.

A shared commitment

"Japan is one of the most passionate and discerning hi-fi markets in the world. Its culture's appreciation for attention to detail, pursuit of excellence, and commitment to reliability closely align with the values at the heart of our brand. We feel humbled by the warm and enthusiastic welcome we have received so far", says Amelia Santos, Innuos Co-founder and CEO, who will attend the launch. "At a time of growing interest in streaming among Japanese listeners, and in one of the world's most important music markets, we are honored to begin this journey with such a respected partner as Mr. Yoshihiro Albert Hirano of Timelord Ltd. Together, we aim to bring the full Innuos ecosystem to a dedicated audience of music lovers and audiophiles. With Timelord, we have the right platform to build long-term brand presence, enable meaningful demonstrations, and provide Japanese customers with the support, service, and product access they deserve."

Yaohan Yang, Innuos APAC Sales Manager, will also attend the launch of the brand in Tokyo. For any media inquiries or interview requests, please contact the Innuos Marketing Team at marketing@innuos.com

About Innuos

Founded in 2009, Innuos is a leading digital audio technology company dedicated to unleashing the magic in music. Engineered and handcrafted in state-of-the-art facilities in Faro, Portugal, acclaimed music streamers and servers are purpose-designed to elevate the digital listening experience for the most demanding audiophiles.

The nearly 50-member team, including a specialized R&D unit, ensures a holistic approach, pairing in-house developed software with meticulously selected, high-grade components and precision-engineered hardware. This dedication to sound quality, reliability, and ease-of-use is why Innuos products consistently redefine the potential of high-fidelity digital audio.

Innuos products have received over 100 press awards and highly praised reviews and are available in more than 50 countries through over 250 Hi-Fi partner stores worldwide. Innuos works with distributors in Thailand, China, Taiwan, Indonesia, Australia, South Korea, and now, in Japan.

Innuos is a Hi-Fi brand committed to innovation, sustainability, and inclusion, and very proud of its social responsibility programs.

Find Product Photos Here

Unleash the magic in music!

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